



## Donations and Sponsorship for Durlston

Thank you very much for your interest in donating to Durlston. We are very grateful that you consider Durlston a suitable recipient for your sponsorship.

Durlston is a very special place, and to balance the many different and varied activities, the Durlston management plan provides the policies for the Country Park and National Nature Reserve, some of which, such as the zoning policy are relevant to the sponsorship opportunities we can offer.

We are currently looking for donations towards the Durlston Pleasure Grounds project, whose aims are to improve the accessibility and understanding of the historic Victorian heritage area of woodland & clifftop.



This has involved the resurfacing of the paths, creating of new routes and installation of new viewpoint seating. The provision of a 'shed' for gentle activities, many training opportunities and the rebuilding of miles of dry-stone walls.

We are therefore now looking for sponsorship towards the following items:

Stone Seats in the woodland and clifftop	Dry-stone Walls	Picnic Tables
New metal gates for Tilly Whim	Wooden Gates	Plantings for the landscape
Tilly Whim Interpretation Panel	Activity Play Wheel	View Indicator in Castle

### Terms of Sponsorship

- **Recognition:** a plaque (style and wording as agreed with the Senior Ranger), can usually be discreetly attached to or near the item.
- **Purchase:** Durlston will purchase the items upon the donation being received at which time it becomes the property of Durlston Country Park
- **Replacement:** The item will not be replaced by the Park at the end of its life. If Durlston decides a replacement is required at this location, it may be open for future sponsorship.
- **Duration:** The sponsorship is for 35 years or at the end of the life of the item (whichever is sooner)
- **Location:** Durlston will install the item in the agreed area. However it may be necessary to relocate it at a future date if the site becomes worn or no longer appropriate. Locations are not exclusive.
- **Expression of Interest Form** must be completed and agreed with the Senior Ranger
- **Donations** must be made before orders are placed.

Please contact Katie Black if you would like to discuss these or other options further. Thank you

## Durlston Sponsorship Ideas

Sponsorship is simple, the basic information for our top five current items is below, but if you can think of something different to sponsor we are happy to consider your idea. We are also able to take contributions towards items.

**Stone Seats** : these seats will be built into the walls and will have backs and arms for better access. A discrete grey plaque can be attached if desired (wording and size to be agreed in advance\*). Cost £800-£1000.

**Stone Benches** : stand alone seating without backs or arms made from recycled stone pieces. Along the clifftop. A discrete grey plaque can be attached if desired (wording and size to be agreed in advance\*) Cost £800.

**Wooden Benches** : seats made from FSC timber with backs and arms, in a robust style to a high quality. A discrete brass plaque can be attached if desired (wording and size to be agreed in advance\*). Cost £1200

**Dry-stone walls** : rebuilding the walls along the newly surfaced woodland path will complete the historic design feature, there is still another 100m to build. The repair of the dry-stone wall is highly skilled and requires additional Purbeck limestone to be bought from the local quarry. Cost £100 for 3m section

**Oak Gates** : Replacement of the worn out gates across the Country Park, with oak gates and posts. The sponsored gate can be either a pedestrian or field gate, depending on need and cost at the time. (We have over 100 gates). A donation of £500 allows for the purchase and installation of a 10' gate, £400 for a pedestrian gate. A discrete brass plaque can be attached if desired (wording and size to be agreed in advance\*)

**Picnic Tables** : Additional and replacement benches are needed around the Castle, the Learning Centre and Car Parks. The robust style is designed for park use rather than home use. The cost for sponsorship is approx £400 softwood £600 oak. A discrete brass plaque can be attached if desired (wording and size to be agreed in advance\*)

**Activity Play Trail** : A new Activity Play Trail is to be installed through the woodland, consisting of a number of features which are available for sponsorship – more details on request

**Interpretation Panel** : Provide a new information and interpretation panel at Tilly Whim caves.

If you would like to sponsor outright or make a contribution to a particular item please contact Katie Black at Durlston (01929 424443, [info@durlston.co.uk](mailto:info@durlston.co.uk) or drop into the Castle) to agree the sponsorship.



At this time the Expression of Interest Form should be completed and Donations should be sent to Durlston Country Park, at the above address or through our paypal account on the website [www.durlston.co.uk](http://www.durlston.co.uk).

### Stone Seats and Benches

We are looking for sponsorship for the stone seats and benches through the woodland and along the clifftop between the aviary glade and Tilly Whim. Here are some examples

		
<p>Example of Stone Seat with back and arms 5 along woodland coastal path</p>		<p>Stone bench on way down to Observation Point</p>
		
<p>Stone bench at Observation Point</p>		<p>Stone bench just above Guillemot ledge – sponsored 2021</p>

Each bench will cost £800 / 1300

Payment to be received prior to and recognition at which point it will become the property of Durlston  
A discrete grey plastic plaque can be attached to the item – size, style, wording and position of plaque on item to be agreed with the Senior Ranger in advance (recorded on form).

Benches are not to be scrubbed, painted or altered, they are designed to be low maintenance.

After 35 years or at the end of the life of the seat (whichever is sooner), the sponsorship will cease  
It may be deemed necessary to move the sponsored item.

\*The plaques are designed as a discrete recognition of the sponsorship, which will be attached to the item.  
They will either be made of brass or grey in colour and the size is approx. 6" x 2". Lettering may be black or white. The plaques are positioned so as not to be in full view of the casual person, so are on the rear or legs of the seat.

# Durlston

## Sponsorship Expression of Interest

DATE: \_\_\_\_\_

NAME: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone Number(s) \_\_\_\_\_

Email \_\_\_\_\_

Sponsorship Interest \_\_\_\_\_

Details \_\_\_\_\_  
\_\_\_\_\_

I understand that once donated the item becomes the property of Durlston Country Park.

Prices are inclusive of VAT

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### Ranger Discussion Details and agreement

Item \_\_\_\_\_ Purchased

Position \_\_\_\_\_ Agreed

\_\_\_\_\_

Cost \_\_\_\_\_ Payment Date

Action \_\_\_\_\_

Rangername

Date