

## The Walk of Words

**Do you want to leave a lasting reminder of what Durlston means to you or someone close to you?**

Well now you can – the Walk of Words will be situated close to the Castle, using blocks of local Purbeck stone, engraved with wording of your choice. The blocks will provide space for 48 characters / letters (including spaces) giving plenty of scope for creativity. The blocks will be laid as part of the Durlston Project, but in the interim, your words will be displayed at the Visitor Centre and on the website.

The Walk of Words will be a celebration of Durlston's unique, living heritage, and will be seen by future generations of visitors. Spaces are limited and will be allocated on a strictly 'first come' basis.

The cost of each personalised, engraved block is **£85.00** (or two for £150.00). You can book your personal block now by filling in the grid and completing your details overleaf or go online at [www.durlston.co.uk](http://www.durlston.co.uk)


See [www.durlston.co.uk](http://www.durlston.co.uk) for full terms and conditions.

## Durlston: further information

**How to get there:** Durlston is approximately one mile south of Swanage – follow the brown tourist signs through the town.

**Website:** [www.durlston.co.uk](http://www.durlston.co.uk)

**Contact:** Hamish Murray, Head Ranger, Durlston Country Park, Lighthouse Road, Swanage, Dorset, BH19 2JL.

**Email:** [h.murray@dorsetcc.gov.uk](mailto:h.murray@dorsetcc.gov.uk)

**Tel:** 01929 424443

The Park is open every day. The Visitor Centre and the Lookout café are open every day April to October and weekends and school holidays November to March.

### The Jurassic Coast

The Dorset and East Devon Coast World Heritage Site is England's first natural World Heritage Site – it is known as The Jurassic Coast. It covers 95 miles of truly stunning coastline from East Devon to Dorset, with rocks recording 185 million years of the Earth's history.  
[www.jurassiccoast.com](http://www.jurassiccoast.com)

### The Jurassic Coast Trust

The Jurassic Coast Trust is an independent charity working with partners to support World Heritage education, conservation, science and arts programmes for the benefit of all – now and in the future.  
[www.jurassiccoasttrust.org](http://www.jurassiccoasttrust.org)

# Durlston: The Appeal



**'I'm delighted to give my support to such an exciting and worthwhile project.'**

**Bill Oddie**



The Durlston Project is supported by:



## Durlston: a very special place



Durlston is a real gem on the Dorset coast. Few places in Britain are richer in wildlife, while its geological interest makes it a key location on the Jurassic Coast World Heritage Site.



Local stone merchant George Burt left a unique legacy of the Victorian age at Durlston with the Great Globe and Castle.



Millions of visitors have enjoyed the delights of Durlston since Dorset's first country park was established here in 1975.

Over 700 Friends of Durlston provide invaluable voluntary support to the Ranger team and every year sees visits from thousands of school children.



The area is carefully managed for 'conservation and public enjoyment' by a broad partnership led by Dorset County Council.

## The Durlston Project:

The acquisition of the Durlston Castle lease in 2003 provided the impetus to build on Durlston's existing strengths and create a truly world-class visitor facility and eastern Gateway to the Jurassic Coast.

The Castle will be transformed and restored to its rightful position as the natural hub of the area, while the current visitor centre will be developed as an exciting Learning and Family Activity Centre. Great care will be taken to ensure that the conservation of Durlston's superb natural heritage is enhanced.

There will also be wider benefits for visitors and volunteers through improved access, opportunities for involvement and community use for all ages.

In 2006, following three years of careful development, the Project was earmarked £3.27m by the Heritage Lottery Fund. This success, along with other major funding contributions from the South West of England Regional Development Agency and Dorset County Council means that a large proportion of the £5.85m total project cost should be met.

**However, there is still nearly £1 million of 'matched funding' to find – or the major funding will be lost. Put another way – every £1 you give is, in effect, worth over £5 to the project. With your help, Friends of Durlston and the Jurassic Coast Trust are working hard to raise the required money.**

## How Can You Help?

If you would like to get involved or contribute to this exciting project, please fill out your contact details, tick the relevant parts of this tear off section and return it to Durlston Country Park (details overleaf):

Surname \_\_\_\_\_ First name(s) \_\_\_\_\_

Address \_\_\_\_\_

Post Code \_\_\_\_\_

Tel \_\_\_\_\_ Date \_\_\_\_\_

**I would like to make a donation of £.....**  
to the project.

### Cheques payable to:

'The Jurassic Coast Trust – Durlston Fund'

or you can contribute online at [www.durlston.co.uk](http://www.durlston.co.uk)

*giftaid it*

Tick here  if you want to use Gift Aid and make your donation worth even more. For every pound you give, we will receive an extra 28p from the Inland Revenue.

To qualify for Gift Aid the amount you pay in income tax or capital gains tax must be at least equal to the amount we will claim in the tax year.

- I would like to book my **Walk of Words** block, have completed the form overleaf and have enclosed a cheque for £85.00/£150.00

I would like to know more about .....

- Friends of Durlston**  
 Making a **legacy** (and tax benefits)  
 **Sponsoring specific items**  
 Helping with **fundraising activities**  
 **Sponsored walk** on 2 September 2007  
 **Jurassic Coast Trust**

Shop online at [www.buy.at/durlston](http://www.buy.at/durlston)

To find out more please look on [www.durlston.co.uk](http://www.durlston.co.uk), come into the Visitor Centre or phone us on **01929 424443**

**'Look round and read great nature's open book'** George Burt 1816 – 1894